Call for Article Proposals

**AI Practitioner issue:** August 2015 to be launched at the 2015 World AI Conference

**Working Title:** Consultants & Clients Co-authoring Sustainable Results in Organisations and Communities

**Editor:** Ralph Weickel, President, Corporation for Positive Change, owner of Performance Management and a partner in the European Center for Positive Change, appreciative consulting practices that utilize the principles and practices of AI to elevate performance and consistently deliver results. Ralph has been in business for over thirty years.

**Special AI Practitioner Issue on Consultants & Clients Co-authoring Sustainable Results in Organisations and Communities**

**Focus of WAIC 2015 conference**

With the title, Exceptionally Meaningful Partnering: Elevating, Aligning and Refracting Strengths for a Flourishing and Prosperous World, the World AI Conference 2015: South Africa is all about exploring ways we build exceptional partnering across the globe to help create strengths-based organizations that create a flourishing and prosperous world for all.

Discussions, sessions, presentations and research results will explore the overarching question behind this focus:

*How can we create exceptionally meaningful partnering to help each other elevate, magnify and refract our best strengths to create a flourishing and prosperous world?*

**Contribution of this AI Practitioner issue to conference topic**

Appreciative Inquiry has grown in its usage and application among businesses, governments and non-profits and attracted a new and courageous group of practitioners and consultants.

In this issue we showcase what is being co-authored and the results achieved by client-practitioners and organisational consultants working together with their strengths-based approaches and methodologies. In particular we see the internal client-practitioner’s perspective into how they keep the AI focus going as a regular organisational practice after all the special
events or initiatives have taken place. They share their learnings and insights and describe where they see the demonstrable and visible results.

Invitation to the Call for Articles
Dear AI Practitioner Reader, Subscriber, Practitioner and Friend,

Appreciative Inquiry has grown in its usage and application among businesses, governments and non-profits while finding a new breed of practitioners and consultants. It is time to showcase the results being achieved with and through the use of appreciative inquiry.

In this Call for Articles, I invite you to share your success in achieving results, while highlighting the role of your clients and the engagement that delivered the results. Specifically the call for articles will meet the following guidelines:

• Co-authored by yourself and your client
• Highlight the application of appreciative inquiry
• Outline the engagement
• Define the results achieved and how they were measured
• The on-going role of appreciative inquiry in maintaining the results

Results is a broad area and for purposes of this call are defined as:

• Specific business results desired - increase in sales, increase in revenue, new customers, entering a new market or launching a new service/product
• Employee goals - increased levels of engagement, strengthened communication, increase in productivity or efficiency, improvement in goal setting and delivery
• Management goals - setting and achieving strategic objectives, acquisitions and their integration, new staff valuation process, new hiring process or building more effective teams
• Non-profit goals - increase in volunteers and gift-giving, establishing a clear vision and mission, engaging the community

The aforementioned ideas are not exclusive and serve only as an idea what is meant by results. In your submission be sure to clearly state the results to be achieved and how they were achieved and measured.

The AI Practitioner issue will have a section highlighting the best ideas for achieving results from the articles submitted, so be sure to highlight the tools or practices you utilized to achieve results.
To contribute
Contributions can be in image or written form, or a combination of both. Written submissions can range from 500 to 2000 words. Art and diagrams should be high resolution, publication ready. Poetry should be formatted for publication.

Please send initial ideas (300 words max) by 1 December 2014. A completed article will be needed by the end of April 2015.

Thank you for your interest and please feel free to contact me at info@ralphweickel.com

Ralph Weickel
Editor, AI Practitioner August 2015

Corporation for Positive Change - President
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Background information about AI Practitioner (www.aipractitioner.com)
The AI Practitioner is designed to highlight examples, case studies and research on strengths-based approaches to change with special emphasis on Appreciative Inquiry.

AI Practitioner is peer-reviewed, and each issue has guest editors who are experts in the topic of the AI Practitioner issue. They select, edit and review the content and intent of the final articles from their perspective as major contributors in their specialist fields. Their recommendations are made to the publisher and issue editor. The contents of AI Practitioner are discoverable through EBSCOhost and AI Practitioner is listed in Cabell’s Directory. As part of the continual upgrading of AI Practitioner, a Digital Object Identification number (DOI) has been added to articles from February 2013.

The reach of AI Practitioner is extensive: about 5,000 people have been in contact with AI Practitioner over the last few years. They have purchased issues, articles and subscriptions, downloaded material such as introductions, Research Notes and AI Resources columns and registered for the free eNews.